

Partnerships in Learning & Development EFMD Excellence in Practice Award 2010 **Call for submissions**

The EFMD Excellence in Practice Award recognises and promotes outstanding partnerships between companies and learning and development providers (business schools, executive development centres, consultancies).

Case studies of best practice and collaboration in leadership, professional, talent and organisation development are submitted for review to an international judging panel. The best short-listed cases chosen by the panel are then invited to present their partnerships at the EFMD Annual Conference (6-8 June, 2010 – Frankfurt, Germany), when several sessions are devoted to the Excellence in Practice Award.

Presentations need to be made by both partners – to ensure a balanced view and differing perspectives.

Following the presentations the jury panel makes a final decision and the winners will be announced on the 7th June during the EFMD Awards Ceremony. The winning case will be featured extensively across the EFMD network and all of the short-listed partnerships will have their case studies published by Emerald Group Publishing.

Selection Criteria

All cases will be presented to an international jury composed of representatives from EFMD Corporate, Business Schools and Executive Development Centres. Selection criteria will take into account:

Operational Excellence:

- Sustainable partnerships
- Appropriate learning environment

Programme Management:

- Vigorous programme profile
- Consistent participant match

Business Impact:

- Alignment with corporate strategy
- Embedding in wider HR processes
- Visible corporate sponsorship
- Positioning in L&D portfolio
- Financial Aspects of Programme / ROI
- Impact for the company

Submission Process

Expression of interest to:

Florence Grégoire: florence.gregoire@efmd.org

Deadline for submission of full cases:

1 February 2010

Case presentations:

7/8 June 2010

For submission guidelines visit:

www.efmd.org/eip

Further information

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